### Complex, but Critical

Mapping the economics & determining the financial viability of washeterias in rural Alaska

Glen Hamburg, M.A. Local Government Specialist & Rural Utility Business Advisor Division of Community and Regional Affairs



### Talking:

- 1. Calculating washeteria 'cost'
- 2. Economic context of that cost
- 3. Ways to move forward

## calculating cost

# calculating CCCST

# but the COSt of what

construction maintenance operation (partly)

COSt

construction maintenance operation (partly)

COSt

all operations management replacement

### I don't know.

mingling of functions/needs community differences insufficient information

#### washeteria

operator and/or maintenance staff wages, taxes, insurance bookkeeper manager/administrator council/mayor election ordinances, policies, procedures meetings and legal consultation stipends and fees codification and record keeping clerk



#### washeteria

```
fuel oil, electricity, supplies, testing, etc.
     user fees
           bookkeeping and collections
      outside revenue sources
           budget and CFS/audit
                 trained council and admin staff
                      travel and training
      local taxes
           legal authority
                 elections
           administrative staff
```

Wages/Salaries
Operator Training
Supplies
Insurance

#### DETAILED FY 11 CERTIFIED FINANCIAL STATEMENT

OPERATING EXP	PENDITURES				WASHETERIA
			FY 11 BUDGET (As Amended)		FY 11 ACTUAL
Personal	Salaries	\$	27832.00	\$	17720.38
Services:	Stipends	\$		\$	
	Payroll Taxes	\$	00.82166	\$	3170.83
	Workers Compensation	\$		\$	
	Retirement / Pension	\$		\$	
	Other:	\$		\$	
	Other:	\$		\$	
	Total Personal Services	\$	30100.00	\$	20891.21
Travel:	Airfare	\$		\$	
	Per Diem	\$		\$	
	Training, Workshop & Conference Fees	\$	-	\$	
	Other:	\$		\$	
	Other:	\$		\$	
	Total Travel	\$		\$	
Facility Expenses:	Telephone	\$	900-00	\$	405.80
,	Rent	S		\$	
	Electricity	\$	8000.00	\$	7774.00
	Water & Sewer	\$	6000.00	\$	
	Fuel Oil	\$	1064900	\$	21781.58
	Repairs / Maintenance (buildings)	\$	1500.00	\$	
	Other: Well Supply	\$	. 500.00	\$	3473.57
	Other:	\$		S	
	Total Facility Expenses	\$	27049,00	s	33434.95
Supplies:	Office & Clerical Supplies	\$	1500.00	\$	1590.43
опринов.	Postage Supplies	\$	1500.00	\$	15.10.45
	Copier Supplies	s		\$	
	Other: Water Sum Oles	\$	200000	\$	560.00
	Other:	s	00000	S	54000
	Total Supplies	\$	00.00ES	\$	2150.43
Equipment:	Equipment	\$	0000	\$	0100.10
	Vehicle / Equipment Maintenance	\$		S	
	Other:	\$		S	
	Other:	\$		\$	
	Total Equipment	\$		S	
Other Operating	Interest & Late Charges	\$		\$	
Expenses:	Insurance & Bonding	\$		\$	727.56
	Membership Dues & Fees / Subscriptions	\$		\$	10-1.04
	Bank Charges	\$		S	159.25
	Contractual Services:	\$		S	
	Other: analytica	\$		\$	840.25
	Other:	\$		\$	0 10 - 02
	Total Other	\$		s	1727.06
		-		<u> </u>	



Admin & Finance
Budget Overruns
Insurance & Fees
More samples

#### DETAILED FY 11 CERTIFIED FINANCIAL STATEMENT

OPERATING EXPENDITURES

ADMINISTRATION & FINANCE

		FY 11 BUDGET (As Amended)	FY 11 ACTUAL
Personal	Salaries	\$ 61119.00	\$ 61969.56
Services:	Stipends	\$	\$
	Payroll Taxes	\$ 4959.00	\$ 22622.73
	Workers Compensation	\$	\$
	Retirement / Pension	\$	\$ 29.63
	Other	\$	\$
	Other:	\$	\$
	Total Personal Services	\$ 660.28.00	\$ 84621.92
Travel:	Airfare	\$ 1000-00	\$ 870.90
	Per Diem	\$ 3000.00	\$ 4913.00
	Training, Workshop & Conference Fees	\$ 150.00	\$
	Other:	\$	\$
	Other:	\$	\$
	Total Travel	\$ 3150.00	\$ 5783.90
Facility Expenses:	Telephone	\$ 4000 00	
	Rent	\$	\$
	Electricity	\$	\$ 5191.18
	Water & Sewer	\$	\$
	Fuel Oil	\$	\$ 17731.56
	Repairs / Maintenance (buildings)	\$ 1064900	\$
	Other:	\$ 300.00	\$
	Other:	\$	\$
	Total Facility Expenses	\$ 14949.00	\$26994.93
Supplies:	Office & Clerical Supplies	\$ 1900.00	\$ 6476.72
	Postage Supplies	\$ 530.00	\$ 323.35
	Copier Supplies	\$ 600.00	\$
	Other: Water Sumples	\$ 500.00	s 240.0D
	Other:	\$	\$
	Total Supplies	\$ 2830.00	\$ 7040.07
Equipment:	Equipment	\$	\$ 1824.65
	Vehicle / Equipment Maintenance	\$ 3500.00	\$
	Other:	\$	\$
	Other:	\$	\$
	Total Equipment	\$ 3500.00	\$ 1824.65
Other Operating	Interest & Late Charges	\$	\$
Expenses:	Insurance & Bonding	\$ 7500.00	\$ 5443.56
	Membership Dues & Fees / Subscriptions	\$ 900.00	\$ 1405.50
	Bank Charges	\$ 5400.00	
	Contractual: Legal Services	\$	\$
	Contractual: Accounting / Audit Services	\$	\$
	Other Contractual:	\$	\$
	Other: analytica- water Sumples	\$	\$ 2104.00
	Other:	\$	\$
	Total Other	\$ 13800.00	\$ 9120.26

TOTAL ADMINISTRATION & FINANCE EXPENDITURES \$ 104307.00 \$ 135.367.73

Enter on line 23 of Financial Summary

### Council stipends Council travel

#### DETAILED BY 11 CERTIFIED FINANCIAL STATEMEN

OPERATING	EXPENDITUR	FS

COUNCIL

		(As Amended)	FY 11 ACTUAL
Personal	Salaries		\$
Services:	Stipends	\$ 8400.00	\$ 11300.00
	Payroll Taxes	\$	\$
	Workers Compensation	\$	\$
	Retirement / Pension	\$	\$
	Other:	\$	\$
	Other:	\$	\$
	Total Personal Services	\$ 8400.00	\$ 11300.00
Travel:	Airfare	\$ 1500.0	\$ 960.90
	Per Diem	\$ 1800.00	\$ 3009.00
	Training, Workshop & Conference Fees		\$
	Other:	\$	\$
	Other:		\$
	Total Travel	\$ 3800.00	\$ 3969.90
Facility Expenses:	Telephone		\$
	Rent		\$
	Electricity		\$
	Water & Sewer	-	\$
	Fuel Oil		\$
	Repairs / Maintenance (buildings)		\$
	Other:	*	\$
	Other:		<u> </u>
	Total Facility Expenses	-	\$
Supplies:	Office & Clerical Supplies		\$
	Postage Supplies		\$
	Copier Supplies	-	\$
	Other:	*	\$
	Other:		\$
	Total Supplies		\$
Equipment:	Equipment	-	\$
	Vehicle / Equipment Maintenance	-	\$
	Other:		\$
	Other:		\$
	Total Equipment		\$
Other Operating	Interest & Late Charges		\$
Expenses:	Insurance & Bonding	*	\$
	Membership Dues & Fees / Subscriptions		\$ 450.00
	Bank Charges		\$
	Other Contractual:		\$
	Other:	-	\$
	Other:		\$
	Total Other	\$	\$ 450.00

TOTAL COUNCIL EXPENDITURES	\$ 12200.00 \$ 15719.90
	Enter on line 24 of Financial Summary



## Wages/Salaries Operator Training Supplies

#### **DETAILED FY 12 CERTIFIED FINANCIAL STATEMENT**

OPERATING EXP	ENDITURES		WASHETERIA
		FY 12 BUDGET (As Amended)	FY 12 ACTUAL
Personal	Salaries	\$ 30,280.00	\$ 27,026.00
Services:	Stipends	\$	\$
	Payroll Taxes	\$ 3,121.87	\$ 2,926.92
	Workers Compensation	\$	\$
	Retirement / Pension	\$	\$
	Other:	\$	\$ .
	Other:	\$	\$
	Total Personal Services	\$ 33,401.87	\$ 29,952,92
Travel:	Airfare	\$	\$
	Per Diem	\$	\$
	Training, Workshop & Conference Fees	\$	\$
	Other:	\$	\$
	Other:	\$	\$
	Total Travel	\$	\$
Facility Expenses:	Telephone	\$	\$
	Rent	\$	\$
	Electricity	\$ 2,500.00	\$ 1,491.00
	Water & Sewer	\$	\$
	Fuel Oil	\$	\$ 507.09
	Repairs / Maintenance (buildings)	\$	\$ 507.09 \$
	Other:	\$	\$
	Other:		7
•	Total Facility Expenses	\$ 2,500.00	\$ 1,998.09
Supplies:	Office & Clerical Supplies	\$	\$
	Postage Supplies		\$
	Copier Supplies	\$	\$
	Other:	3	
	Other:	\$	\$
	Total Supplies	\$	\$
Equipment:	Equipment	\$	S
	Vehicle / Equipment Maintenance Other:		\$
	Other:	\$	\$
,	Total Equipment	\$	\$
Other Operating	Interest & Late Charges	S	\$
Expenses:	Insurance & Bonding	\$	\$
expenses.	Membership Dues & Fees / Subscriptions	\$	\$
	Bank Charges	\$	\$
	Contractual Services:	\$	\$
	Other:	\$	\$
	Other:	\$	\$
	Total Other	\$	\$
	Total Other	19	

TOTAL WASHETERIA EXPENDITURES	\$35,901.87	\$ 31,951.01

#### **Even figures Operator Training**

#### **DETAILED FY 12 CERTIFIED FINANCIAL STATEMENT**

OPERATING EXPENDITURES	WASHETERIA
OPERATING EXPENDITORES	11710112121111

**FY 12 ACTUAL FY 12 BUDGET** (As Amended)

			(As Amended)	
Personal	Salaries	\$	46,000.00	\$ 47,400.00
Services:	Stipends	\$		\$ 
201110001	Payroll Taxes	\$	4,500.00	\$ GG.G02,2
	Workers Compensation	\$	2,800.00	\$ 2,800.00
	Retirement / Pension	\$	2, 100	\$ 0,110100
	Other:	\$		\$ 
	Other:	\$		\$ 
	Total Personal Services	\$	55,300.00	\$ 56,800.00
Travel:	Airfare	\$	420.00	\$ 
	Per Diem	\$	1,800.00	\$
	Training, Workshop & Conference Fees	\$	80.00	\$
	Other:	\$	40.00	\$ 
	Other:	S		\$ 
	Total Travel	\$	2,300.00	\$ 
Facility Expenses:	Telephone	\$	1,080,00	\$ (,080.00
	Rent	\$	,	\$
	Electricity	\$	6,000,00	\$ 6,500.00
	Water & Sewer	\$		\$ 
	Fuel Oil	\$	30,000.00	\$ 39,000.00
	Repairs / Maintenance (buildings)	\$		\$ 7-11-0-0
	Other:	\$		\$
	Other.	\$		\$
	Total Facility Expenses	\$	39.080.80	\$ 46,580.00
Supplies:	Office & Clerical Supplies	\$		\$ 
	Postage Supplies	\$	400.00	\$ 390.00
	Copier Supplies	\$		\$ 
	Other:	S		\$ 
	Other:	S		\$
	Total Supplies	S	400.00	\$ 390,00
Equipment:	Equipment	\$		\$
-4	Vehicle / Equipment Maintenance	\$		\$ 
	Other Repair + Replacement	\$	15,000.00	\$ 8,600.00
	Other:	\$		\$ 
	Total Equipment	5	15,000.00	\$ 8,600.00
Other Operating	Interest & Late Charges	\$		\$
Expenses:	Insurance & Bonding	\$		\$ 
	Membership Dues & Fees / Subscriptions	5		\$ 
	Bank Charges	5		\$ 
	Bank Charges  Contractual Services: Test Fee	3	-1-0-1	\$ the comment of the same of the
	Other: Building Coverage - AML- JTA	5		\$ 4,000.00
	Other:	- 3	S	\$
	Total Other	[	4,500.00	\$ 4,400.00

TOTAL WASHETERIA EXPENDITURES	\$118,580.00 \$ (18,770.00)
	Enter on line 32 of Financial Summary

## services = staffing & admin

#### Relevant Median Hourly Wages

(Outside Anchorage/Mat-Su, Fairbanks, and Southeast)

Lawyer: \$52.17

Public Manager: \$36.46

Machinery Maintenance Worker: \$28.86

Operator: \$24.66

Payroll Clerk: \$21.53

Municipal Clerk: \$21.21

Gaming Service Worker: \$19.38

Bookkeeper: \$19.00

Janitor: \$16.33

### technologies

skills and certifications

community expenses



#### Sample Roundtrip Air Tickets

(Between Bush Communities and Regional Hubs)

Kaktovik – Fairbanks: \$666

Shageluk – Bethel: \$672

Kaltag – Fairbanks: \$560

Point Hope – Kotzebue: \$504

Teller – Nome: \$324

Buckland – Kotzebue: \$324

Eek – Bethel: \$230



#### Napakiak, FY12:

Airfare = \$7,676.97

Postage = \$645.90

Telephone for all utilities = \$6,567.96

Washeteria worker's labor = \$28,200.35

Fuel for all utilities = \$38,984.40



#### Teller, FY11:

Council stipends = \$6,421.84

Washeteria payroll taxes = \$6,119.39

Washeteria electricity = \$2,037.93



#### Eek, FY12:

Council stipends = \$25,750.00

Council meeting door prizes = \$4,930.00

Washeteria personnel costs = \$56,800.00

Washeteria fuel oil = \$39,000.00



#### Koyuk, FY12:

City's internet = \$1,855.00

Election judges = \$671.00

Interest & late fees = \$907.00

Council stipends = \$30,175.00

Council travel & training = \$9,187.00

Washeteria janitorial supplies = \$720.00

Washeteria personnel costs = \$3,856.00



#### Shishmaref, FY12:

Washeteria travel = \$5,113.81

Washeteria water testing = \$3,196.70

Council stipends = \$48,210.55

Washeteria fuel oil = \$23,019.59

City elections = \$614.25

Washeteria telephone = \$498.40



#### Hidden costs:

Bookkeeping needs

Collections processes

Overtime and after-hours pay

More insurance

Travel and training

Shipping and postage

Replacement savings

More council meetings

New ordinances and policies



## economic context

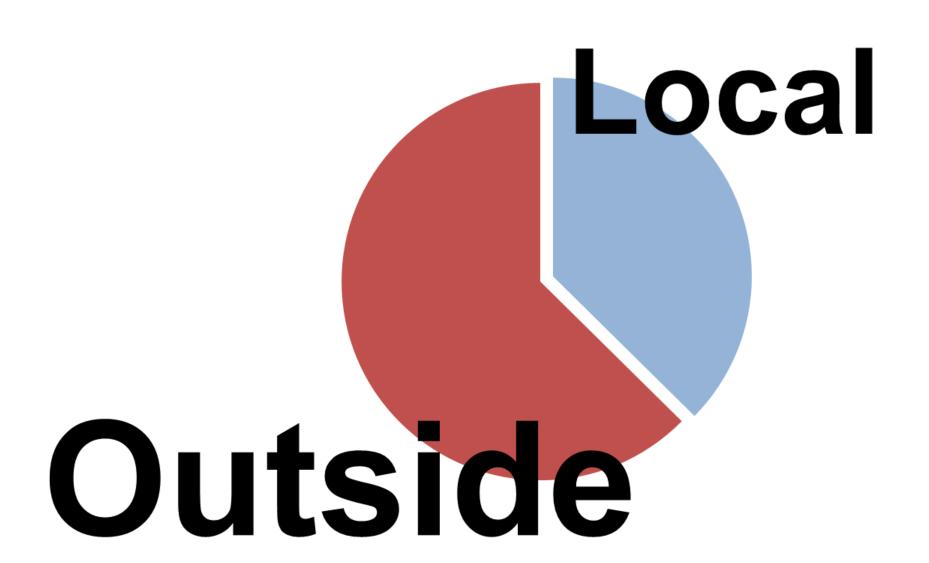
#### Declared Municipal Washeteria Net Incomes vs. Populations and Median Household Incomes

City	Pop.	Net	Net/Pop.	MHI
Buckland	450	-\$35,800	\$80	\$46,250
Eek	340	-\$42,000	\$124	\$36,250
Koyuk	340	-\$2,400	\$7	\$24,250
Napakiak	360	-\$38,700	\$108	\$38,750
Napaskiak	430	-\$1,000	\$2	\$41,500
Mekoryuk	210	-\$5,400	\$26	\$24,400
Teller	250	-\$13,200	\$53	\$27,250

-Net figures from most recent available budget ordinances and CFSs, MHIs from US Census Bureau



# Subsidies Local + Outside Revenues



### Local Revenues

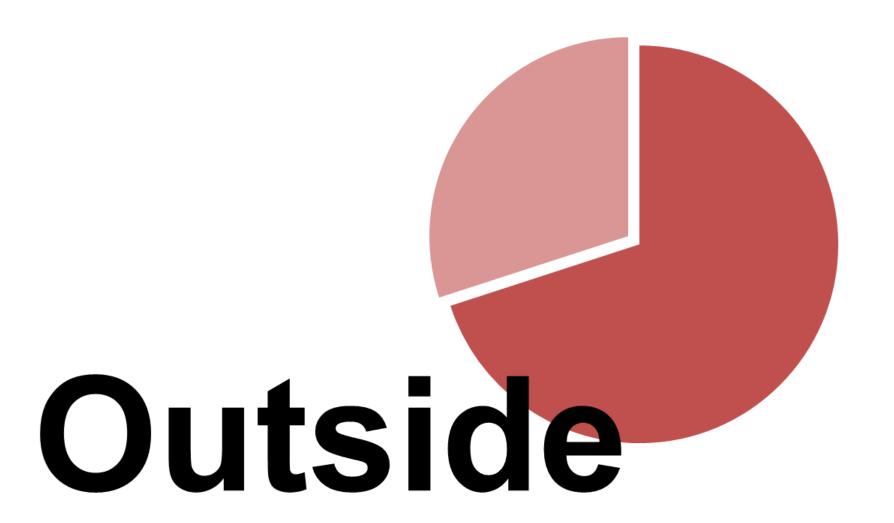
(user fees) equipment rentals gaming profits other enterprises sales tax cigarette tax

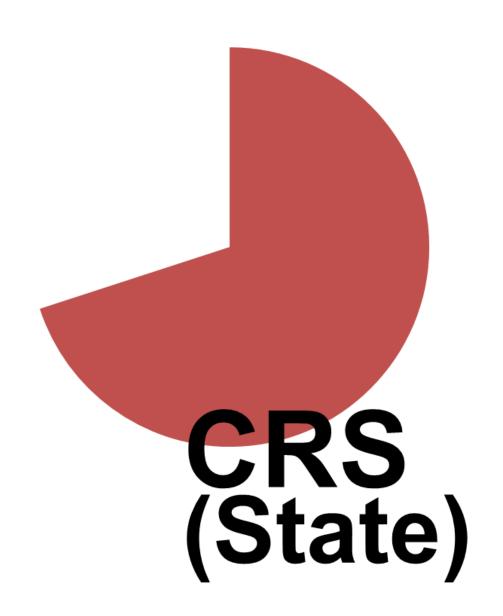
## Local Revenues could also include:

alcohol sales property tax

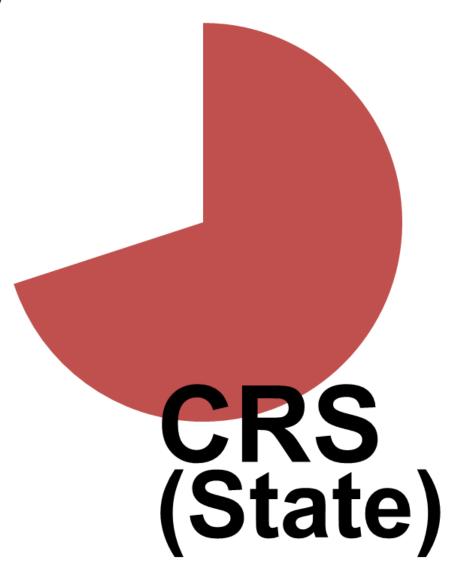
limited tax base levy is expensive effect of taxes ethical questions Remember

tribes can't tax





400 people ≈ \$110,000



### PILT (Feds)

## PILT (Feds)

400 people ≈ \$45,000

## moving forward Market Market

#### It's essential to:

think in a community context think in a management context assess the true, unique costs determine local capacity design cheaper systems